

December 14, 2023

FOR IMMEDIATE RELEASE

Company Name: Premier Anti-Aging Co., Ltd.
(Securities Code: 4934 Tokyo Stock Exchange)
Representative: Kiyoshi Matsuura
President
Inquiries: Yuka Uehara
Head of Corporate Communication Division and
Executive Officer
Phone: +81-3-3502-2020

Notice concerning change in reporting segments

Premier Anti-Aging Co., Ltd. ("the Company") announces that the Board of Directors meeting held today has resolved to change the reporting segments from the fiscal year ending July 2024 as follows.

1. Rational and details of the change

The segment information was previously omitted, as the only reporting segment of the Group was the "Cosmetics Manufacturing and Sales Business," and other business segments were of little importance. However, as the "Other Business", which mainly focuses on manufacturing and sales of recovery wear and its PL was consolidated from the third quarter of the previous fiscal year, has grown steadily and has become more important, the Company has decided to disclose segment information.

In addition, the reporting segments that were previously known as "Cosmetics Manufacturing and Sales Business" and "Other Businesses" have been changed to the "Anti-Aging Business," which manufactures and sells skin care, hair care, inner care, etc. products, and includes brands such as DUO, CANADEL, and clayence, and the "Recovery Business," which mainly manufactures and sells recovery wear through our consolidated subsidiary Venex Co., Ltd.

2. Timing of change

Starting from the announcement of the first quarter financial results for the fiscal year ending July 2024 (disclosed today), the Company will be reporting on new segments.